

# DAN VAUGHAN

(817)739-3693

[DanVaughan@sbcglobal.net](mailto:DanVaughan@sbcglobal.net)

[www.danvaughanjr.com](http://www.danvaughanjr.com)

## OVERVIEW OF QUALIFICATIONS

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Over 23 years' experience in professional sports, media, marketing and management

Superb communications and speaking skills

Positive customer/client service abilities

Audio and video editor and content creator

## EXPERIENCE

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### **Sioux City Explorers** Baseball Club, Sioux City, Iowa

American Association of Professional Baseball

Senior Director of Media and Broadcasting/ PxP Broadcaster

- Hosted weekday Facebook Live and YouTube show
- Created and hosted on-air "booth cam" on Facebook Live
- Managed media relations team/interns
- Wrote daily game notes and game stories
- Produced radio broadcast and liaison with flagship station
- Developed the franchise's first podcast, "Explorers Expresso"
- Grew listenership and followers on Facebook, Twitter, Instagram
- Off-season Facebook Live show and media relations duties

### **Zebra Sports Network**, Cleburne, Texas

- Audio play-by-play of Grandview Zebras boys basketball and baseball
- Color commentary and fill in high school football broadcaster
- Color commentary of girls high school basketball
- Football pregame show segment host and co-producer

### **Talking Baseball Australia**, Perth, WA, AU

Co-Owner and Writer/Broadcaster

- Co-host and produce weekly in season show on Facebook Live and YouTube on the Australian Baseball League
- Podcast producer
- Maintain TBA presence as the leading voice in Australian Baseball

### **Kansas City Monarchs/T-Bones** Baseball Club, Kansas City, KS

American Association of Professional Baseball

Senior Director of Media and Broadcasting/ PxP Broadcaster/Travelling

Secretary

- Hosted the club's first pre and post-game shows on Facebook Live and streamed on MixLR
- Created and hosted on-air "booth cam" on Facebook Live
- Managed media relations team/interns
- Wrote daily game notes and game stories
- Hosted sponsors live in on-air booth interviews

- Produced radio broadcast
- Developed the franchise's first podcast, "Reign Reborn" and "Hot Stove" live team updates
- Created original content connected to the history of the club in the NLBM
- Pioneered interactive audience experience during PxP

**Gary South Shore RailCats** Baseball Club, Gary, IN

American Association Baseball League

Director of Broadcasting/Media Relations /Travelling Secretary

- Developed the team's first social media footprint on Facebook, Instagram, and Twitter
- Created the team's first weekly blog, "RailCattin"
- Managed media relations team/interns
- Wrote daily game notes and game stories
- Hosted sponsors live in on-air booth interviews
- Created daily, fan-interactive live "Hot Stove" shows on Facebook Live

**Perth Heat Baseball Club**, Perth, WA, AU

Australian Baseball League

Media and Player Relations /PxP Broadcaster/ USA Liaison

**KYNG-FM**, Dallas, TX

Account Executive/On-Air Host/Producer

**Burlington Bees Professional Baseball Club**, Burlington, IA

Class A Midwest League

General Manager/Director of Broadcasting

**AA Southern League** Marietta, GA

On-Air Host Weekly Radio Show

**Jacksonville Suns Baseball Club**, Jacksonville, FL

AA Southern League

Director of Broadcasting

**WJGR Radio**, Jacksonville, FL

On-Air Host

**Charleston Wheelers Baseball Club**, Charleston, WV

Class A South Atlantic League

Director of Broadcasting/Sales Executive

**EDUCATION**

**Texas Tech University**

Bachelor of Arts in Broadcast Journalism

**Lubbock, TX**