

DAN VAUGHAN

(817)739-3693

DanVaughan@sbcglobal.net

www.danvaughanjr.com

OVERVIEW OF QUALIFICATIONS

Over 20 years' experience in professional sports, media, marketing and management
Superb communications and speaking skills
Positive customer/client service abilities

EXPERIENCE

Kansas City Monarchs Baseball Club, Kansas City, KS

American Association Baseball League

Senior Director of Media and Broadcasting/ PxP Broadcaster

- Hosted pre and post-game shows on Facebook Live and streamed on MixLR
- Created and hosted on-air "booth cam" on Facebook Live
- Managed media relations team/interns
- Wrote daily game notes and game stories
- Hosted sponsors live in on-air booth interviews
- Produced radio broadcast
- Developed the franchise's first podcast, "Reign Reborn"
- Created original content connected to the history of the club in the NLBM
- Grew listenership and followers on Facebook, Twitter, Instagram and TikTok,

Kansas City T-Bones Baseball Club, Kansas City, KS

American Association Baseball League

Senior Director of Media and Broadcasting/ PxP Broadcaster/Travelling Secretary

- Hosted the club's first ever pre and post-game shows
- Developed interactive audience experience during PxP
- Managed media relations team/interns
- Wrote daily game notes and game stories
- Hosted sponsors live in on-air booth interviews
- Produced broadcast
- Created daily, fan-interactive live "Hot Stove" shows on Facebook Live

Gary South Shore RailCats Baseball Club, Gary, IN

American Association Baseball League

Director of Broadcasting/Media Relations /Travelling Secretary

- Developed the team's first social media footprint on Facebook, Instagram, and Twitter
- Created the team's first weekly blog, "RailCattin"

- Managed media relations team/interns
- Wrote daily game notes and game stories
- Hosted sponsors live in on-air booth interviews
- Created daily, fan-interactive live “Hot Stove” shows on Facebook Live

Gary South Shore RailCats Baseball Club, Gary, IN
 American Association Baseball League
 #2 PxP Broadcaster and Media Relations Assistant

Perth Heat Baseball Club, Perth, WA, AU
 Australian Baseball League
 Media and Player Relations /PxP Broadcaster/ USA Liaison

Talking Baseball Australia, Perth/D/FW
 Co-Owner and Writer/Broadcaster

KYNG-FM, Dallas, TX
 Account Executive/On-Air Host/Producer

Burlington Bees Professional Baseball Club, Burlington, IA
 Class A Midwest League
 General Manager/Director of Broadcasting

AA Southern League Marietta, GA
 On-Air Host Weekly Radio Show

Jacksonville Suns Baseball Club, Jacksonville, FL
 AA Southern League
 Director of Broadcasting

WJGR Radio, Jacksonville, FL
 On-Air Host

Charleston Wheelers Baseball Club Charleston, WV Class A South
 Atlantic League
 Director of Broadcasting/Sales Executive

EDUCATION

Texas Tech University
 Bachelor of Arts in Broadcast Journalism

Lubbock, TX